





# Misty Kingma

## *The Helpful Millennial*

*Content Creator  
Instagram Reels & TikTok  
Social Media Strategy  
Product Photography  
Product Reviews*

<b>19.5K</b> 	<b>75%</b> WOMEN	<b>18-44</b> AGE RANGE	<b>2.4M</b> WEEKLY REACH
<b>17.1K</b> 	<b>85%</b> WOMEN	<b>18-44</b> AGE RANGE	<b>1.72%</b> ENGAGEMENT RATE

### We've gone viral!



Testing Flyaway Kids Bed viral video

### Audience



#### Rates:

- Instagram Stories (2-3): \$400
- Instagram post: \$400
- Instagram Reel: \$700
- TikTok dedicated video: \$600
- TikTok niche integration: \$400

Previous partners:

